

Tania Soledad Opazo Guerrero

E-mail: tania.opazo@latercera.com

I'm a Chilean journalist working as the Interactive and Multimedia Editor at La Tercera, a national newspaper from Chile where I've developed most of my career covering topics like science, health, environment, society, and education. Mental health, children, and human rights are among my biggest reporting interests.

I hold a Master Degree in Journalism and a BSc in Hispanic Literature and Linguistics from the Universidad Católica de Chile. In 2015 I was a fellow of the International Center for Journalists (ICFJ) and in 2017 and 2018 of the Dart Center for Trauma and Journalism at Columbia University. I have also participated of the Facebook Reader Revenue Accelerator, and the Product Immersion for Small News Newsrooms program of Newmark J-School at CUNY, News Catalyst and the Google News Initiative.

I've been received awards from the King of Spain International Journalism Award (Premios Internacionales de Periodismo Rey de España), the World Association of News Publishers (WAN-IFRA), and the Society for News Design (SND), among others.

Work Experience

April 2019 – today

Newspaper La Tercera, latercera.com

Interactive and Multimedia Projects editor.

I develop and coordinate all the special content we do in our website, including features, long form pieces, interactives, data visualizations, etc. with dedicated focus in offering premium content for our subscribers.

June 2018 – March 2019

Newspaper La Tercera, latercera.com

Contributor reporter and coordinator for digital specials and features

May 2018 – December 2018

Paula Magazine

Freelance Contributor reporter

October 2017 – December 2018

Fundación Chile

Freelance Communications Officer School Line, Ayllu Solar Project, Solar Energy Research Center (SERC-Chile)

October 2012 – march 2019

Newspaper La Tercera, Tendencias supplement

Reporter covering topics of science, health, society, etc.

November 2015 –March 2016

Fundación Chile

Sporadic collaborator for the educational website www.educarchile.cl

May 2015 – February 2016

Doblegiro advertising agency

Freelance Community Manager

October 2015

Slate Magazine

I spent two weeks working in the Washington D.C office as part of the ICFJ Douglas Tweedale Memorial Fellowship

April 2013 – May 2014

Paula Magazine

Contributor reporter

June – September 2012	Newspaper La Hora, La Hora S&D supplement Contributor reporter devoted to chronicles and reportages
June 2011 – April 2012	Health sites network Clínico.cl Creator and editor of www.siquiatrico.cl
December 2010 – September 2012	Newspaper La Tercera, Tendencias supplement, Travel Section Contributor reporter
August 2010 – September 2012	Expan Tours – Gotolatin Travel Reporter, editor and community manager in www.gochile.cl
July – August 2010	Newspaper Publimetro Reporter in the Chronicle section
May 2010 – May 2011	Technology Blog Kiss My Bit Contributor reporter at www.kissmybit.cl
April – June 2010	Entertainment Blog pilaMagazine Contributor reporter at www.pilamagazine.cl
July 2009 – April 2010	Km Cero, college journalism website Contributor reporter for special editions in Km Cero, Universidad Católica Journalism School website www.kilometrozero.cl
January – March 2010	Zona de Contacto, Newspaper El Mercurio Professional Internship
November – December 2008	FIFA Local Organizing Committee, World Women Championship Sub-20 Press assistant, Municipal Stadium, La Florida
2008	Julio Chaná Cariola High School, National Commerce Foundation for Education Language and Communication Teacher

Education

2008 – 2009	Master Degree in Social Communication, majoring direction and edition for journalism. Journalist Pontificia Universidad Católica de Chile, Facultad de Comunicaciones (In collaboration with newspaper El Mercurio)
2003 – 2007	BA in Humanities BSc in Literature and Linguistics, majoring Linguistics and Hispanic Literature Academic Certificate in Film Aesthetics Pontificia Universidad Católica de Chile, Facultad de Letras
2001 – 2002	Journalist and BSc in Social Communication Universidad de Santiago de Chile, Escuela de Periodismo (Four semesters)

Other educational activities

2021	Dart Center for Journalism and Trauma of Columbia University, Early Childhood Global Reporting fellowship Program from Dart Center for Journalism and Trauma of Columbia University that will support 15 journalists around the world undertaking 13 projects on
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	the effects of the coronavirus pandemic on young children's growth, development and wellbeing.
2021	Newmark J-School at CUNY, News Catalyst and the Google News Initiative Product Immersion for Small Newsrooms International online program that trains journalists from small newsrooms in digital transformation through product thinking. It is offered by the J+ division of the Newmark J-School, News Catalyst, and the Google News Initiative.
2020	Facebook Journalism Project (FJP) Latin America Reader Revenue Accelerator I'm part of La Tercera's team participating in the 14-week training and mentoring program developed for help newsrooms to strength their reader revenue plans.
2019	Thomson Foundation - Online Media Production - Mastering the Essentials - Innovation in storytelling - Mobile Journalism: Getting started Training part of the project 'OPEN Media Hub' funded by the European Union and delivered by a media consortium led by the Thomson Foundation.
2018	Columbia University in the City of New York Reporting institute on early childhood experience and the developing brain 4 days' workshop organized by the Dart Center for Journalism & Trauma from June 28 to July 1st at Columbia Journalism School. Speaker in the table "Making your beat an ECD beat: How to inject ECD into every beat".
2018	Building Bots for Journalism: Software You Talk With MOOC of the Knight Center for Journalism of the Americas at the University of Texas Austin. From February 12 to March 11, 2018.
2017	Columbia University in the City of New York Reporting institute on early childhood experience and the developing brain 4 days' workshop organized by the Dart Center for Journalism & Trauma from March 9-12 at Columbia Journalism School.
2016	International Center for Journalists (ICFJ) Selected for the Douglas Tweedale Memorial Fellowship, a three-week long program in the United States to improve digital skills in specialty reporting in areas such as immigration, environment, science and technology.
2014	Doing Journalism with Data: First Steps, Skills and Tools MOOC of the European Journalism Centre. From May 19 to June 22.

Academic work

August – December 2019	Teacher for "Periodismo Digital II: Medios Sociales" (Social Media) Escuela de Periodismo, Universidad Diego Portales
April – June 2017	Assistant teacher for "Digital III: Periodismo de datos" (Digital Data Journalism) Escuela de Periodismo, Universidad Diego Portales
August – December 2014	Assistant teacher for "Taller de Reportajes" (Reportage workshop) Universidad de Chile, Instituto de Comunicación e Imagen (ICEI)
2005	Assistant teacher for "Introducción a la Literatura" (Introduction to Literature)

	Facultad de Letras, Pontificia Universidad Católica de Chile
2002	Assistant teacher for “Técnicas de la Expresión Escrita” (Techniques for Writing)
	Escuela de Periodismo, Universidad de Santiago
2002	Assistant teacher for “Redacción General” (General Writing)
	Escuela de Periodismo, Universidad de Santiago

Extracurricular activities

2006	Delegate of Humanities for the Student Encounter FEUC
	Federación de Estudiantes, Pontificia Universidad Católica
2005	President of the Literature Student Center
	Facultad de Letras, Pontificia Universidad Católica de Chile

Awards

2020	Premios Internacionales de Periodismo Rey de España
	Winner in the Digital Category
2019	LATAM Digital Media Awards, WAN-IFRA (World Association of News Publishers)
	Finalist in the category Best Sports or Entertainment Site
2018	Bronze Medal, Society for News Design
	Category: Features or Planned Coverage, Gender/Identity & Society
2018	Preselected, best Digital Special Category
	Premio Periodismo de Excelencia (Journalism Excellency Award), Universidad Alberto Hurtado
2017	Preselected, best Digital Special Category
	Premio Periodismo de Excelencia (Journalism Excellency Award), Universidad Alberto Hurtado
2017	Third place in the "Educar para alimentar" awards
	Educar para Alimentar 2017 (Educate to feed), is an initiative that seeks to reward the contribution of journalism on issues of healthy eating
2016	Preselected, best Reportage Category
	Premio Periodismo de Excelencia (Journalism Excellency Award), Universidad Alberto Hurtado
2014	Best reportage of business or entrepreneurship
	Premios MAGs, Asociación Nacional de Prensa (ANP)
2010	Finalist in the best Chronicle Category
	Premio Periodismo de Excelencia (Journalism Excellency Award), Universidad Alberto Hurtado
2004	Distinguished registration award (Matrícula de Honor)
	Pontificia Universidad Católica de Chile. An award that is given to students who have had a prominent academic performance, covering that year's tuition

Computer Skills

Of course I have advanced skills in any text/editor program available and CMS. I'm definitely above average on spreadsheets but I'm not a super expert (although I learn fast). I can work

with almost all online tools to develop visualizations, edit photos or videos, develop simple websites, etc. However I'm not that good with Adobe tools (I can use Photoshop but struggle with Illustrator, Premier and Audition). I've basic knowledge on HTML5, CSS and JavaScript, and I've plans to study to become a Full Stack Developer in the future. Unpopular choice: I prefer Windows over Apple.

Languages

Spanish	Native level
English	Advanced level

Examples of my work

Transition

<http://especiales.latercera.com/transition/>

ABC1 Violence

<http://interactivo.latercera.com/abc1-violence/>

Esteban Paredes Goleador Histórico

<https://interactivo.latercera.com/esteban-paredes-goleador-historico>

Los videos del estallido social

<https://interactivo.latercera.com/los-videos-del-estallido-social/>

27F – 10 años

<https://interactivo.latercera.com/27f/>

Más que números

<https://www.latercera.com/mas-que-numeros/>

Radiografía de un encierro

<https://www.latercera.com/radiografia-de-un-encierro/>

Del 1 al 10 mil: Cómo Santiago se transformó en una de las ciudades con más muertos por covid-19

<https://interactivo.latercera.com/muertos-covid-santiago/muertos-covid-santiago-data/>

Match Constituyente

<https://interactivo.latercera.com/tu-match-constituyente/con-quien-compartes-tus-ideas-de-pais/>

¿Quiénes son los candidatos y candidatas a constituyentes de tu distrito?

<https://interactivo.latercera.com/candidatos-constituyentes/>